

**CALIFORNIA AVOCADO COMMISSION
EXECUTIVE COMMITTEE MINUTES
January 17, 2008**

A meeting of the Executive Committee of the California Avocado Commission (CAC) was held on Thursday, January 17, 2008 at 8:00 a.m. at the California Avocado Commission (CAC) office in Irvine, California, with the following people present:

MEMBERS PRESENT

Rick Shade, Chairman
Carol Steed, Vice Chairman
Ken Roth, Treasurer
Tom Pecht, Secretary

GUESTS PRESENT

Don Reeder

STAFF PRESENT

Val Weaver, VP Finance/Administration

GOVERNMENT PRESENT

Dennis Manderfield, CDFA

CALL TO ORDER

Chairman Rick Shade called the meeting to order at 8:00 a.m. with a quorum present.

APPROVE MINUTES

A motion was made to approve the minutes as mailed.

MOTION: The CAC Executive Committee approves the October 18, 2007 meeting minutes as mailed. (Pecht/Roth) MSC Unanimous

DISCUSSION – PLANNING SESSION

Committee Appointments

Chairman Shade mentioned that Ken Roth would be the Chair for the Water Team Committee, Jerome Stehly would be Chair of the Nutrition Committee, and Darrell Nelson would be Chair of the Production Research Committee.

Office Lease Update

Ms. Weaver reported that The Irvine Company office lease was signed for a three year term and would expire July 31, 2011. An irrevocable written notice must be given to the landlord concerning the Right to Extend the Lease “not less than (9) months or more than twelve (12) months prior to the expiration date of the Term.” The Chairman said that he would be forming a committee to review purchase and lease options in the year ahead.

Closed Session

The Chairman called a Closed Session to discuss the President’s annual evaluation of performance.

Reconvene Session

Chairman Shade reconvened the general session and announced that President Mark Affleck's performance review was discussed with a salary increase approved.

Quality Control

The Chairman mentioned that Commissioner Rueben Hofshi had sent a letter to the Hass Avocado Board (HAB) concerning post harvest research to improve the quality of Hass avocados by assessing post harvest technologies, handling practices and consumer satisfaction. At this time, it is in the hands of HAB to be addressed but he wanted the Executive Committee to be aware of the Hofshi proposal.

ADJOURN

Chairman Shade adjourned the meeting at 8:30 a.m.

Respectfully submitted,

Valetta Weaver, Vice President Finance & Administration